

The Future of Radio Advertising

Get National Advertising at Local Rates on our innovative Radio Network and see a rapid increase in sales today.



Think nationally and Sell nationally as an Advertiser on the largest Radio Network Down Under.



Syndication Link
Maximum Markets - Maximum Exposure

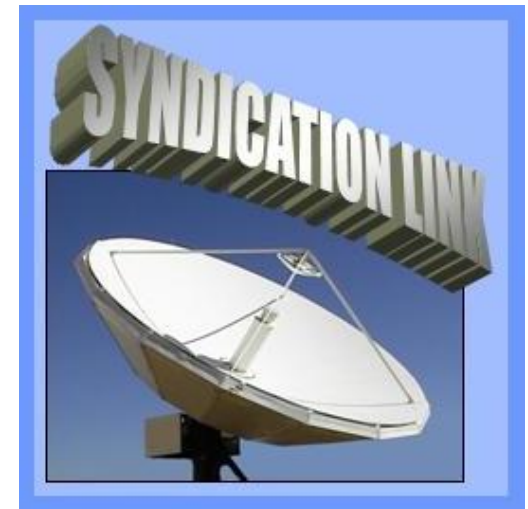
PO Box 532,
NEWCASTLE 2300
NSW Australia

Phone: +61-(0)2-80041536
E-mail: sales [AT] isonliveradio.com
Web: www.syndicationlink.com

Now Radio Advertising Really Works!



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Call 0280041536

So Who Listens To The Radio?!

Radio is still one of the most cost efficient and smartest ways of getting your product to the buying public. Of course if your going to target a campaign towards radio you don't want to reach just one market right? In order to get the best sales up take you want as many people as possible to know about your product. SYNLINK can fulfill just this need.



Advertising must equal sales. Radio has a proven track record!

Advertising on channels on *Syndication Link* does not just put your products or services

onto one radio station, your advert will run across HUNDREDS of stations!

Because *Syndication Link* is a network of content available to AM / FM broadcasters, advertising is played within that content and networked across Australia. You can reach markets locally and nationally with just one advert!

Which Markets?

Business confidentiality prevents us from releasing precise subscriber details, however *Syndication Link* is such a big distribution system that it has subscribing stations from the majority of radio markets in Australia.



As *Synlink* has many different channels it is able to provide the wide variety of programming needed to have content desirable to virtually every radio station.

The beauty of *Synlink* advertising is that it is centralized which means no matter what the channel, no matter what the content your advertising spot is featured as a national sponsor across every market it reaches for a single campaign price.

Sound to Good to Be True?

Synlink was launched in late 2007 and it is the future of Radio Advertising in Australia.

No other Radio Network has the ability to offer you what *Synlink* can in terms of price or product reach. The way products and services are sold is rapidly changing with technology such as the internet and Radio Advertising is changing with it.

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Speak to a rep about a free trial offer for selected clients. *

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